

Maximilian Relam Wide

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Work experience

UX designer, koalitionen, Göteborg – 2021-present

Volvo Cars (consultant):

2023 April - 2025 april

At Volvo, I led the creation of a new design for an internal work system used to plan global car manufacturing schedules. My responsibility was to enhance user experience by redesigning user flow and incorporating modern, easy-to-use design elements that increased productivity and information accessibility. By collaborating with users, product owners, and developers, I ensured the system was accessible and aligned with the company's brand identity, enabling everyone to interact with it seamlessly and in a way that reflected the company's image and needs.

Telia Sverige (consultant):

2022 June - 2023 June

I worked as a consultant at Telia Sverige, where I was tasked with designing the logged-in state for their website, Mitt Telia. The goal was to update the user interface and user experience, while also making improvements to the current version. In addition, I was the designer for Telia-Familj, a newly launched feature that allowed all members of a household to access and view their household services in one place. Telia was the first among its competitors to offer this kind of service, and Telia-Familj represented a milestone in the company's convergence strategy. By putting an even clearer focus on households, Telia was able to facilitate the daily lives of their customers.

DialogTrail (consultant):

2022 September - 2023 Januari

I worked closely with the developers, CEO, and founding members to improve the user flow for both new and current users. Familiarising myself with the product and its current limitations was a quick process, which allowed for a fast-paced iteration cycle. This approach helped me to design and confirm new features, update current solutions, and create a new flow and site structure.

Coop Sverige AB (consultant):

2021 June - 2022 February

As the primary designer, I was responsible for building and designing a new B2B client portal for Coop Sverige AB that combined both old and new data-driven features with a clean, modern interface for both admins and clients. After conducting interviews with current Coop Admins, I adopted a task-focused design for the admin side, while ensuring easy access to information and product data on the client side. I sketched out new ideas, validated them through user testing, and iterated on them to prevent them

from becoming overly complex.

FAB Agency (design intern):

2021

Flatåsskolan (Substitute teacher):

2019 - 2021

Antrop (ux design intern):

2018 - 2019

Openhack (Designer):

2018

HiQ (Art director intern):

2015 - 2016

Aller Media (jr consultant):

2015

Education

YRGO, DIGITAL DESIGNER

During my time at Yrgo, I expanded my knowledge and skills in the field of digital design. This included working on motion design, digital production, interaction design, and usability.

HYPER ISLAND, DIGITAL MEDIA CREATIVE

During my time at Hyper Island, I gained valuable experience in teamwork, user behaviour, and research methods. I also developed a strong understanding of holistic communication concepts and learned how to analyse data effectively. Additionally, I learned how to step out of my comfort zone and engage in reflective practice.